

#10465  
10.10.2016

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### 1. Reflections

Note: Please see Section 10 for an ancient quote that's perhaps even more relevant now than when it was first said.

Also, if you're reading this via Facebook or LinkedIn, please be advised that you will get it quicker if you get it via email. In the unlikely event you're not already a subscriber, all you need to do is send an email to: [lginbc@aol.com](mailto:lginbc@aol.com) and put SUBSCRIPTION in the subject line.

A. Cynthia, my beautiful bride, and I:

(1) Had a blast at SCORE's annual Social Event held at the Governor's Mansion. Special thanks to Dane Barrager for handling the details that made the evening the success that it was and to Maureen Simon, photographer extraordinaire, for taking this picture. For other pictures, please click: [Here](#)



(2) Celebrated our friend Grant Randall's birthday with a singing balloon.



B. During the week, I

(1) Saw a fantastic performance of SWEENEY TODD at Asheville Community Theatre. Pictured performers in the top row, left, Maximilian Koger, right, Leslie Lang and bottom row, left, Tasha Pepl, Bottom row, right, is Richard Holcomb, stage manager.

Steve Parkin and Christy Montesdocca were outstanding in the leading roles and among the other performers who distinguished themselves were Lora Ristau, Corey Link, Doug Hauschild, Zacary Landolt and Michael Cross. Jerry Crouch's direction was spot on, as was Lenora Thom's music direction.

Jill Summers came through, as usual, with an incredible set design. Ida's costumes were just perfect and Ron Whittemore did a fine job with the lighting.

Kudos to the many others in the cast, including to name just a few: Alan Malpass, Tom Griffin, Mandy Bean, Nana Hosmer Griffin, Kyle Smith and Andy Thompson.

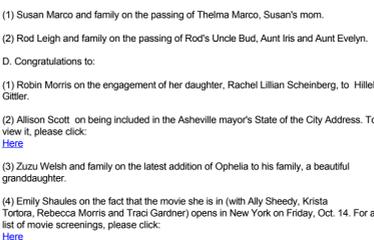
You're in luck, in that this tuneful show runs through October 30. Don't miss it. For tickets, please click: [Here](#)



(2) Attended a meeting of the Asheville Jewish Business Forum that featured an informative presentation from Ned Gibson, Co-Owner of B. B. Barns (right). Special thanks to all those helping to make the evening the success that it was: Theresa Figura, that firm's Director of Business Development & Hospitality (left); Andi Block, AJBF's Board member; and Pomodoro's in South Asheville for its excellent food. To see more questions, please click: [Here](#)



(3) Got a big kick out of seeing WHEN JEKYLL MET HYDE at The Magnetix Theatre. This fun take on the classic tale was written and directed by Steven Samuels. He also starts in the play, along with Erik Moellering (left) and Cody Magourik (right). And I'd be remiss if I didn't mention the others in the show, both who were equally good: Julia Cunningham and Sarah Felmet. The show runs through October 29. For tickets, please click: [Here](#)



### C. Condolences to:

(1) Susan Marco and family on the passing of Thelma Marco, Susan's mom.

(2) Rod Leigh and family on the passing of Rod's Uncle Bud, Aunt Iris and Aunt Evelyn.

### D. Congratulations to:

(1) Robin Morris on the engagement of her daughter, Rachel Lillian Scheinberg, to Hillert Gittler.

(2) Allison Scott on being included in the Asheville mayor's State of the City Address. To view it, please click: [Here](#)

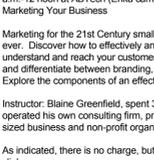
(3) Zuzu Welsh and family on the latest addition of Ophelia to his family, a beautiful granddaughter.

(4) Emily Shaules on the fact that the movie she is in (with Ally Sheedy, Krista Tortora, Rebecca Morris and Traci Gardner) opens in New York on Friday, Oct. 14. For a list of movie screenings, please click: [Here](#)

Note: It will also be available on iTunes, Amazon and Vimeo.

(5) Holiday Childress on the release of his long awaited solo debut album. To read about it, please click: [Here](#)

(6) Ariel Casale on having finished the Western District of North Carolina Federal Probation Office's 5K in 38:35--and in costume, too!



(7) Emily S. in NC, winner of Contest #20: HOW DO I KEEP MY EMPLOYEES MOTIVATED? THE PRACTICE OF EMPATHY-BASED MANAGEMENT by George Langelett. All told, there were four entries.

And that reminds me it's now time for ...

\*\*\*\*\* CONTEST #21 \*\*\*\*\*

One lucky reader will win a copy of IT TAKES MORE THAN A DONUT TO MAKE A MOVIE: THE ADVENTURES OF A HOLLYWOOD TEAMSTER by David Marder.

The author tells about his 40-year career in Hollywood as a teamster in an engaging matter that gave me insight into the industry from a perspective that I knew very little about.

I reviewed this book in BLAINESWORLD #1021 and enjoyed it.

To enter: Send an email to: [lginbc@aol.com](mailto:lginbc@aol.com) and put CONTEST #21 in the subject line. In the body of the email, please include your snail mail address. All entries must be received on or before Monday, Oct. 24, at 9 p.m.

### E. Invites to:

(1) A free seminar I'm presenting for Asheville SCORE on Saturday, October 22, from 9 a.m.-12 noon at ABTech (Enka campus).  
Marketing Your Business

Marketing for the 21st Century small business is more dynamic and challenging than ever. Discover how to effectively and efficiently use marketing tools. Gain insights to understand and reach your customer, analyze your industry and business environment and differentiate between branding, advertising, and grassroots marketing techniques. Explore the components of an effective marketing plan in this comprehensive seminar.

Instructor: Blaine Greenfield, spent 35 years teaching marketing at the college level and operated his own consulting firm, providing marketing assistance to small and medium-sized business and non-profit organizations.

As indicated, there is no charge, but you MUST register in advance. To do so, please click: [Here](#)

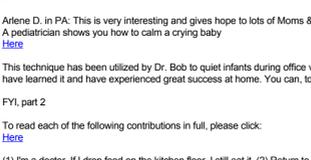
(2) Next event of the Asheville Jewish Business Forum ...

Date: Wednesday, Nov. 2  
Time: 5:30-6 p.m., Registration: 6-7 p.m., Dinner & Program: 7-7:30 p.m., Networking  
Location: Crowne Plaza Resort, 1 Resort Drive, Asheville

Program: "Estate Planning--a Truly Lasting Impression That You Can Control"  
Speakers: Richard A. Kori (left) and Harris M. Livingsiam (right), attorneys with McGuire, Wood and Bisette Law Firm

Those attending are responsible for their own food and/or drink orders.  
Please register by sending an email to: [ashevillejbbf@aol.com](mailto:ashevillejbbf@aol.com) and put NOVEMBER 2 in the subject line. Kindly indicate your name and contact information in the body of the email, along with whether you will be bringing any guests.

Note: You don't have to be Jewish to attend



\*\*\*\*\* BLAINESWORLD BEST AWARD \*\*\*\*\*

This week, it goes to Ken Wells--owner of Wells Foundation in Candler, NC.

His company address and fix all the problems and conditions facing the structural integrity of a building, while addressing soil, water, and other elements which affect the building and site.

Recently, we had some questions about the foundation of our home. Ken promptly came out to make an inspection. He was thorough in his work, and he also answered all our questions. (Fortunately, we did not have a problem.)

For more information about Ken's firm, please click: [Here](#)



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## 2. FYI

Arlene D. in PA: This is very interesting and gives hope to lots of Moms & Dads: A pediatrician shows how to calm a crying baby [Here](#)

This technique has been utilized by Dr. Bob to quiet infants during office visits. Parents have learned it and have experienced great success at home. You can, too.

FYI, part 2

To read each of the following contributions in full, please click:

[Here](#)

(1) I'm a doctor. If I drop food on the kitchen floor, I still eat it. (2) Return to the teenage brain. (3) How to project power. (4) Marilynne H. in Asheville: What to do in Asheville. (5) Learning from dogs as they sniff out the world. (6) Roseanne F. in NC (with a REQUEST FOR HELP).

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## 3. Joke 1

Lisa was pleasantly surprised to find that her 8-year-old grandson had made coffee for her while she was still in bed. When she finished, she found two plastic soldiers in the cup. "Sweetheart," she asked, "what are these army men doing in my coffee?" ... Her grandson answered, "Like it says on TV, the best part of waking up is soldiers in your cup." ... Note: If this doesn't make any sense to you than you are perhaps too young to remember the classic "Folgers in your cup" commercial. To view it, please click: [Here](#)



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## 4. Reviews

A. Saw DEEPWATER HORIZON, the true story about the worst oil American in American history. There's plenty of action and fine performances from all the leading performers: Mark Wahlberg, Kurt Russell, John Malkovich, Gina Rodriguez, Dylan O'Brien and Kate Hudson. I would have liked to have seen a bit more on the hearings that took place afterward--perhaps cutting down on the disaster part. Rated PG-13.

B. Out on DVD IS THE INFILTRATOR, a fast-paced story about a U.S. Customs agent who goes deep undercover to infiltrate Pablo Escobar's drug trafficking scene. Brian Cranston is outstanding in the leading role, as is Diane Kruger as the rookie agent assigned to help him. I really enjoyed this film and strongly recommend it. Rated R.

C. Read A BRIDGE OF STORIES: RISKING IT ALL TO CONNECT CLASSROOMS AND CULTURES (Parkhurst Brothers Publishers) by Kristin Pedemonti.

This is the true story of a woman who left her full-time job to become a cause-focused storyteller. Within 30 days, she chose to sell her home and most of her possessions to both create and facilitate a volunteer project that became known as Literacy Outreach Belize.

The results were spectacular. Over 33,000 students were reached, 800 teachers and librarians were trained, and Pedemonti's life was never the same.

Stories became the key to the success of the project. As she notes: Stories hold great power: to connect us one to another, to unite us and build strength, to share history, to share cultural mores, to share a group's traditions, language and life-lessons: People in government know this. All throughout the world, cultural stories have been systematically taken away from indigenous peoples as a way to squelch their power, destroy their sense of place, sense of self and sense of belonging. If you take someone's culture, you strip them or more than the story; you steal their pride.

In reading the book, I got a real feel for what Pedemonti had to face: A Belizean teacher's task is enormous. Nearly no one in Belize speaks English at home. Approximately seventy percent of the population speaks Belizean Creole, a substitute of English, or they speak Garifuna, Spanish or one of three Mayla dialects. Classrooms often contain thirty-five to forty students, and each student possesses a different level of English language skills, as well as learning differences which the teacher must tackle solo without any teacher's aides. To top it off, most of the schools are concrete block buildings in which sound bounces and reverberates.

The last chapter in A BRIDGE OF STORIES was my favorite. It included several stories actually written by the students.

And I also liked how Pedemonti included useful information on how this project could be replicated and/or adapted to fit different programs.

Note: As can be seen with the above review, I'm a big Kristin Pedemonti fan--having met her previously at two storytelling workshops she conducted. If you'd like to get an autographed copy of her book, which got a big thumbs up from me, contact her via email: [storytellerkp@yahoo.com](mailto:storytellerkp@yahoo.com).



D. Heard TV (THE BOOK). TWO EXPERTS PICK THE GREATEST SHOWS OF ALL TIME (Hachette Audio), written and read by Alan Steinpler and Matt Zoller Seitz.

The authors, both critics, manage to compare and contrast 100 different show by use of a clever formula that included innovation, influence, consistency, performance, storytelling and peak.

In case you're wondering, here were the Top Five shows of all time in their opinion: THE SIMPSONS, THE SOPRANOS, THE WIRE, CHEERS and BREAKING BAD. You'll have to read the book to find out what one they rated best.

My only disappointment was in the fact that THE TWILIGHT ZONE, perhaps my all-time favorite show, did not make that Top Five listing.

I also enjoyed listening to the comments on both the best miniseries of all time and the best made-for-TV movies.

TV (THE BOOK) was a trip down memory lane for me. I had a blast listening to it.

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## 5. TV alert

A. GOLIATH: Streaming via AMAZON, as of Friday, Oct. 14  
Bob Thornton teams with producer-writer David E. Kelley for a 10-episode drama, in which he plays a broken-down lawyer pitted against his old firm (and former partner William Hurt).

B. THE ROCKY HORROR PICTURE SHOW: Thursday, Oct. 20, at 8 p.m. on FOX.  
According to TV GUIDE, "a sensational cast in a rollicking remake of the cult musical."

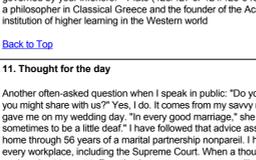
C. GREAT PERFORMANCES: Friday, Oct. 21, at 9 p.m. on PBS (PBS times and dates often vary, so check local listings.)  
A look at the creation of HAMILTON, Lin-Manuel Miranda's musical

D. KILLING REAGAN: Friday, Oct. 21, at 9 p.m. on NATIONAL GEOGRAPHIC  
Ronald Reagan's rise to the presidency and John Hinckley Jr.'s 1981 assassination attempt. There's also a subplot: the love story between President Reagan and First Lady Nancy. From what I've seen, Tim Matheson certainly looks like Reagan.

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## 6. Joke 2

A dog walker one black hearse, followed by a second one and then a lone mourner walking a dog. Shortly behind were nearly 100 men in a straight line. The guy approached the dog walker and said: "I am so sorry for your loss, and this may be a bad time, but I've never seen a funeral like this. Whose is it?" ... "My wife's." ... "What happened to her?" ... She yelled at me, and my dog attacked and killed her." ... The guy inquired further, "But who is in the second hearse?" ... "My mother-in-law. She was trying to help my wife when the dog turned on her." ... A very touching moment of silence passed between the two men. "Can I borrow the dog?" ... The dog walker replied, "Get in line."



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## 7. Clips/Websites

A. Check out these clips at your convenience:

(1) Can you spot the liar? To see if you can, please click: [Here](#)

(2) Dan B. in PA: The best of times (3 separate clips)  
[Here \(Part 1\)](#)  
[Here \(Part 2\)](#)  
[Here \(Part 3\)](#)

(3) Mark J. in NC: This is hilarious! I've never seen this clip from The Tim Conway Show] [Here](#)

B. Is it Normal?  
Humans always tend to get a bit skeptical when it comes to their matters, because the grass is always greener on the other side, isn't it? This is a community that lets users ask questions anonymously and get response from others to understand how they perceive things and situations.

To check it out, please click: [Here](#)

C. BLAINESWORLD, the website, remains up and running ... to view it, please click: [Here](#)

D. Are you on Facebook? In the unlikely event we have not yet connected as friends there, please feel free to send me an invite by clicking: [Here](#)

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## 8. Technology tip

The Definitive Guide to Cord-Cutting in 2016, Based on Your Habits  
by Brian X. Chen

Here's the state of cord-cutting in America today: It's chaotic.

Consider what's faced by people who want to end their TV subscriptions - otherwise known as cutting the cable cord. But have you heard the plight of the fellow who thought he'd be cute and name his dog Sex? ... He loved his dog, but after 12 great years together, Sex died. The guy was so devastated that he went to a psychiatrist who asked him what his problem was. He said, "Sex has died and left my life. It's like losing a best friend, and I'm so lonely." ... The psychiatrist replied, "Look, you and I both know that sex isn't a man's best friend. You should get a dog."



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## 10. A quote I like

"One of the penalties for refusing to participate in politics is that you end up being governed by your inferiors." -Plato (428/427 or 424/423-348/347 BC), a philosopher in Classical Greece and the founder of the Academy in Athens, the first institution of higher learning in the Western world

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## 11. Thought for the day

Another often-asked question when I speak in public: "Do you have some good advice you might share?" Yes, I do. It comes from my savvy mother: cultural stories have come me on my wedding day. "In every good marriage," she counseled, "it helps to give me a little deaf." I have followed that advice assiduously, and not only at home through 56 years of a marital partnership nonpareil, but I have employed it as well in every workplace, including the Supreme Court. When a thoughtless or unkind word is spoken, best tune out. Reacting in anger or annoyance will not advance one's ability to persuade.

Source: "Ruth Bader Ginsburg's Advice for Living" in THE NEW YORK TIMES. To read the whole article, and I encourage you to do so, please click: [Here](#)

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## 12. Advance planning department

To read about each of the following events in full, please click: [Here](#)

### A. NC events

(1) Deep River at Grey Eagle Tavern and Music Hall (2) THE SCARY WORD with David Novak and Alison Fields.

### B. PANJ event

IN THE HEIGHTS at Mercer County Community College's Kelsey Theatre.

PS. Make it a wonderful week!

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