

#1260  
11.9.2020

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### 1. Reflections

A. Cynthia, my beautiful bride, and I continued to hunker down in Week 34 of the corona pandemic. Fortunately, we've had some nice weather that has enabled us to continue to eat outside ... and so we were delighted to check out a new eatery at 3445 Hendersonville Road in Fletcher: PB & Jay's Cafe. Our sandwiches were excellent, as were our desserts.



B. I'm currently having a blast in a film project that will be out soon. The folks behind it ran the following about me:

Spring Theatre Digital Performance Project Introduces: Blaine Greenfield

Blaine Greenfield is a professor emeritus of marketing at Bucks County Community College. He is an active volunteer in community organizations, including the Attic Salt Theatre Company, Asheville SCORE, ABTech's Small Business Center and Mountain Mediation Services, and he is on the national advisory board for the Dementia Society of America. He serves on the board of directors for radio station WPVM, where he also hosts a weekly radio/Facebook Live show. In addition, he has appeared in three shows and two movies. And he publishes BLAINESWORLD—an amusing and informative blog that can be obtained by writing him at [bginbc@aol.com](mailto:bginbc@aol.com). Blaine lives in Fairview, NC, with his beautiful bride Cynthia and their cat Lovey.

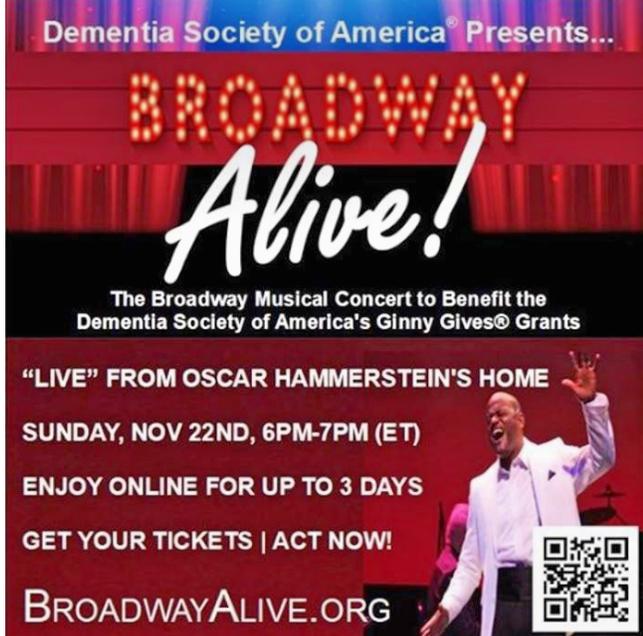


C. Catch the BLAINESWORLD show from 11.11.20 by clicking: [Here](#). .... Guests: (first half) Liz Aiello, actress/singer and voiceover artist; and (second half) Johanna Hagarty, marketing and development consultant, Western Women's Business Center.



D. YOU'RE INVITED TO THIS FREE VIRTUAL CONCERT ... Please join me at my friend Keith Spencer's free virtual concert that can be seen anytime between Sunday, Nov. 22, at 6 p.m. through Tuesday, Nov. 24. ... You'll see Keith, a nationally recognized entertainer and concert artist, perform a 45-minute set comprised of classics from Rodgers and Hammerstein, Bernstein & Sondheim and more Broadway shows. ... The evening is being presented by the Dementia Society of America, the nation's leading volunteer, all-Dementias nonprofit. ... For tickets, please click: [Here](#). ... For more information about the Dementia Society of American and/if you'd like to make a donation to support this group's work, please click: [Here](#).

Note: To get psyched for this event, please watch this clip: [Here](#).



E. Condolences to Shelley Lieber and family on the passing of Joe Gemignani, Shelley's husband.

F. Congratulations to:

(1) Jeff Thompson and Sydney Bailey on their marriage.

(2) Richard Shulman on the fact that his latest album, LIFE SEASONS, is #1 on the August report of the top 100 albums at Zone Music Reporter. Kudos, also, to everyone involved in making this possible: Zack Page, Rick Dilling, Wendy Jones, Paula Hanke, Sherman Hoover, Bob Bencze, Ron Clearfield, Phil Ludwig, Brenda Morrison and the promo team Ed and Stacey Bonk of Lazz Promotions.

(3) Chelsey Lee Gaddy on her new role as Senior Artistic Director at Southern Appalachian Repertory Theatre.

G. Reminders:

(1) Join Cynthia in either of the two virtual courses she teaches for Arms Around ASD: Meditation on Mondays and Move Your Body on Wednesdays. To attend these and/or any of the others (that are open to the public), scroll down to Calendar when you click: [Here](#).

(2) There's still time to enter ...

\*\*\*\*\* CONTEST #22 \*\*\*\*\*

One lucky reader will win a copy of my friend Howard Smith's latest CD of Christmas songs. He is one of the most talented piano players you'll ever come across. To see this for yourself, check out his Facebook page and look for a weekly concert he does every Sunday morning. And then join me in watching it. You'll be blown away. That's him pictured below.

To enter, send an email to: [bginbc@aol.com](mailto:bginbc@aol.com) and put CONTEST #22 in the subject line. In the body of your email, include both your name and mailing address. All entries must be received on or before Monday, Nov. 16, at 9 p.m.



H. BLAINESWORLD BEST AWARD ... This week, it goes to Sean E. Malady, vice-president for sales and marketing at J & J Staffing Resources in Cherry Hill, NJ. ... Sean recently sent me a supply of flags that Cynthia and I can be seen proudly waving. I use them in various seminars that I present and point out that they are a terrific specialty advertising item that can be given out to past, present and future customers. After all, if you're given such a flag, what can you do with it but put it on your desk? And thereafter, every time you see it, you'll be reminded of Sean's company. ... I've been using this as an example of good marketing for well over 30 years, having first heard about it when I had a J & J speaker in one of my classes. ... For more information about this excellent company, please click: [Here](#).



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## 2. FYI

Little things can sometimes make a big difference. The wire on my laptop used to come out from the side of my desk, and I kept tripping over it. ... That was until Thomsen Guth, our handyman extraordinaire, made a hook-type device that could be attached to the end of my desk. This made it possible for me to move both the wire and laptop to any spot on my desk, and I now don't trip over it. ... The only bad part to this story: Thomsen has since moved from the area. He is already missed!



## FYI, part 2

To read the following articles, please click: [Here](#).

(1) Just How Dishonest Are Most Students? (2) Leggings Take a Victory Lap. (3) Covid Pushes Real Estate Into the Future.

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## 3. Joke 1

What they say is true: Father knows best ... but what was never included was the rest of the quote ... because he got his smarts from his mother! (Thanks, Jimmy Ferraro, for sharing.)



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## 4. Reviews

A. Thanks, Grant Randall and Gil Calderwood, for both recommending this Netflix film: THE TRIAL OF THE CHICAGO 7. ... It is an excellent historical drama about the 1969 trial of seven people charged by

the federal government with conspiracy and more, arising from the protests at the 1968 Democratic National Convention in Chicago. ... Sacha Baron Cohen is outstanding as Abbie Hoffman, as is Frank Langella as Judge Julius Hoffman. .. Rated R, though appropriate for mature teenagers over the age of 12.

Note: I've added this to my list of favorite films. If you'd like a copy of that list, please send an email to [bginbc@aol.com](mailto:bginbc@aol.com) and put FAVORITES in the subject line.

B. Thanks, also, to these readers who submitted other recommendations:

(1) Jimmy Ferraro [about Sophia Loren's return to film in THE LIFE AHEAD on Netflix]: Just finished watching it. Brilliant.

(2) Herb Spiegel: If there's a better recent Movie available than Netflix's THE QUEENS GAMBIT, I haven't seen it.

(3) Robin Schoen: Recommendations for you on Amazon Prime: Foster Boy, Critical Thinking, Adam and Just Mercy.

C. Read IMPRESARIO: THE LIFE AND TIMES OF ED SULLIVAN (Billboard Books). I grew up watching his Sunday night show, which featured an eclectic range of performers from singers to jugglers and just about everything in-between. It's where I first saw both Elvis and the Beatles, along with arguably the greatest rock group of all time, The Turtles. And lest I forget, Sullivan was also the guy who made mouse puppet Topo Gigio famous. ... You'll get a kick out of this entertaining biography, especially if you watched Sullivan as often as I did. In addition, you'll enjoy of the behind-the-scene stories, such as the account of how Sullivan got the Rolling Stones to alter their lyrics because he feared they might offend his most ardent viewers.

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## 5. TV alert

A. SCHITT'S CREEK: On Netflix

A wealthy family lose their fortune and move to a dreary small town they purchased once as a joke. I kept hearing about this show, but only recently started watching it and I'm glad that that I have done so. You'll love all the characters in this comedy that's a welcome relief from the news of the day.

B. MURDER ON MIDDLE BEACH: Season premiere on Sunday, Nov. 15, on HBO

TV GUIDE calls this four-part docuseries "compelling." It is about the son of a Connecticut divorcee who seeks answers in her unresolved murder.

C. B POSITIVE: Thursdays at 8:30 p.m. on CBS

This is a comedy about a hard-partying free spirit who impulsively donates a kidney to a high school acquaintance. Tony-winning Annaleigh Ashford makes it worth watching.

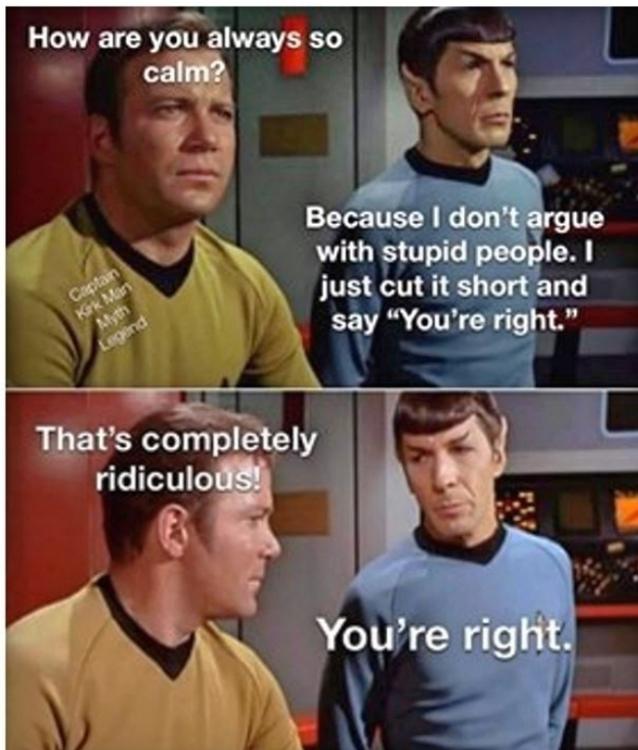
D. PETTY CHEATERS, DEADLY LIES: Movie premiere on Saturday, Nov. 21, on Lifetime Movie at 8 p.m.

A high schooler is blackmailed into taking a college entrance exam for her manipulative cousin.

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## 6. Joke 2

How to handle ALL political discussions through Inauguration Day ...



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## 7. Clips/Websites

A. The Turtles are arguably the greatest rock group of all time!

(1) As mentioned previously, this section will feature music by The Turtles--either their recordings and/or covers of their music by others.

I'd especially love to see any recording you may have done of "Happy Together."

Send it to: [bginbc@aol.com](mailto:bginbc@aol.com) and put THE TURTLES in the subject line.

Note: Even if you did not do a recording, I welcome anything done by others--not only of "Happy Together," but any other Turtles' song.

(2) For this week, please find this performance from Weezer: [Here](#).

B. Video of the week

Girl Crush by Deep River

We're delighted to share the link to our brand spanking new virtual video, Girl Crush, from our Covid-postponed show, The Women Of Country: 1973-2019. Girl Crush was a #1 country hit for our fave country vocal group, Little Big Town, in December 2014, and went on to win 5 music awards including 2 Grammys.

To view it, please click: [Here](#).

C. And also check out these other clips at your convenience:

(1) Melanie: Brand New Key, one of my all-time favorites: [Here](#).

(2) Howard Smith: Live Now: [Here](#).

(3) Penny White: God's Counting On Me: [Here](#).

(4) Michael Firestone: Outstanding audition brings tears to judges' eyes: [Here](#).

(5) Jonathan Berg: Myself and 39 Irish female Artists come together to perform "DREAMS" by The Cranberries: [Here](#).

D. Here's a website that you will want to check out: Nextdoor: [Here](#).

Sort of a Facebook for neighborhoods. It's where communities come together to greet newcomers, exchange recommendations, and read the latest local news. Where neighbors support local businesses and get updates from public agencies. Where neighbors borrow tools and sell couches. It's how to get the most out of everything nearby.

I've found it very helpful to both promote events and ask for recommendations.

E. BLAINESWORLD, the website, remains up and running . . . to view it, please click: [Here](#).

F. Are you on Facebook? In the unlikely event we have not yet connected as friends there, please feel free to send me an invite by clicking: [Here](#).

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## 8. Technology tip

Thanks, Heather Nicole Bronson, for sharing:

Pro Tip: be sure to check how much storage you have on your phone before you start filming.

Otherwise, you might do a PERFECT take only to find that it didn't record the whole thing. And if you have an iPhone, remember that simply deleting photos is not enough, you also have to empty your recently deleted folder for it to ACTUALLY make space in your phone.

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## 9. Joke 3

ME: thank you for your service ...and when you observe Veterans Day, join me in thanking all other current and former members of the Armed Services. (Thanks, Channah Mohler, for sharing.)

HIM: what r u doin

HER: just here in a tank top

HIM: send me a pic

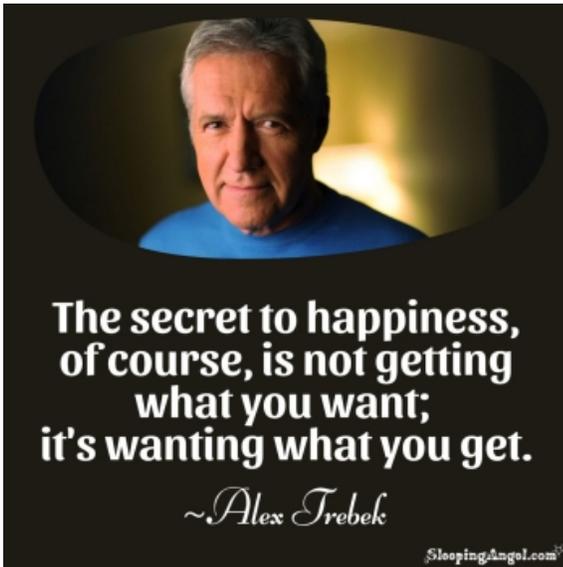
HER:



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## 10. A quote I like

Thanks, Alex Trebeck (1940-2020), for your many entertaining years as host of JEOPARDY. ... For more information about his life, please click: [Here](#). ... And for a rare behind-the-scenes look at his reaction to a series of ad spots for a since-canceled telephone version of the quiz show, please click: [Here](#).



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## 11. Thought for the day

Bruce Springsteen (pictured below) read the following poem by Elayne Griffin Baker, accompanied by Stephan Moccio's "Sea Change," on a recent episode of FROM MY HOME TO YOURS this on SiriusXM:

There's no art in this White House.

There's no literature, no poetry, no music.

There are no pets in this White House, no loyal man's best friend, no Socks the family cat, no kids' science fairs.

No time when the president takes off his blue suit red tie uniform and becomes human, except when he puts on his white shirt and khaki pants uniform and hides from the American people to play golf.

There are no images of the First Family enjoying themselves together in a moment of relaxation.

No Obamas on the beach in Hawaii moments, or Bushes fishing in Kennebunkport.

No Reagans on horseback, no Kennedys playing touch football on the Cape.

Where'd that country go?

Where did all the fun, the joy and the expression of love and happiness go?

We used to be the country that did the Ice Bucket Challenge and raised millions for charity.

We used to have a President that calmed and soothed the nation instead dividing it, and a First Lady who planted a garden instead of ripping one out.

We are rudderless and joyless.

We have lost the cultural aspects of society that make America great.

We have lost our mojo, our fun, our happiness, our cheering on of others.

The shared experience of humanity that makes it all worth it.

The challenges and the triumphs that we shared and celebrated.

The unique can-do spirit that America has always been known for.

We are lost.

We have lost so much in so short a time.

(Thanks, Molly Kervick, for sharing.)



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## 12. Advance planning department

To find out more about the following, please click: [Here](#).

A. Southern Appalachian Repertory Theatre: Matthew Harper in Virtually Yours concert. B. Western Women's Business Center Digital Conference. C. Reggie Kelly Quartet Livestream And Concert.

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**PS.** Make it a great week!

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